



SWAN 2023

TRAUMA CRITICAL CARE & EMERGENCY SURGERY CONFERENCE

2nd – 4th March 2023

**SHERATON GRAND HYDE PARK
SYDNEY, AUSTRALIA**

WEBSITE: SWANCONFERENCE.COM

The annual SWAN Trauma, Critical Care & Emergency Surgery Conference has become the most popular and best attended conference of its kind in Australia. As we enter our record 28th year, we continue to grow and expand our program and faculty expertise. Once again the venue is the magnificent Sheraton Grand in Sydney, overlooking the beautiful Hyde Park.

The Conference Scientific Program will once again impress you with our International world renowned faculty from Israel, the United States, Ireland and Canada as well as our stellar National experts. This will again be an amazing two days of lectures, great debates, interactive case scenarios, key note speeches, prize winning competitions and Q and A sessions. There is also our popular free paper session for all to have a chance at presenting their current work and scientific research. SWAN will again ask the popular “Hard Talk” questions and enjoy heated discussions on the controversies and complexities of trauma and emergency surgery care.

We will now be making the Thursday pre-Conference day a regular part of SWAN and for 2023 we will be running 3 Workshops/Courses including DMEP (Disaster Management and Emergency Preparedness Course), TOPIC (Trauma Outcomes Performance Improvement Course) and EASC (Emergency Abdominal Surgery Course).

Feedback from past delegates has been fantastic and we greatly appreciate the comments and compliments. We have incorporated into the new program a number of delegate requests and suggestions. We want this conference to leave you inspired and encouraged to take your experience and expertise to the next level. Trauma and Emergency General Surgery continue to be the epitome of difficult clinical challenges and we see this meeting as a meeting of like minds and hearts that will embrace those challenges and provide the best of care for their patients and communities.

We really look forward to seeing you at Australia's leading Trauma, Critical Care and Emergency Surgery Conference for an excellent two days of education, entertainment and inspiration and a great preconference day of workshops and courses. This conference will ensure you are up to date as well as give you the privilege of sharing the vast experience and knowledge of our faculty of experts as well as other delegates involved in trauma care.



Dr Valerie Malka
Conference Co-Convenor



Dr Scott D'Amours
Conference Co-Convenor

EXHIBITOR PROSPECTUS

Conference Organising Committee:

Dr Valerie Malka – Co-Convenor
Dr Scott D'Amours – Co-Convenor
Dr Paul Lambrakis
Leanne McKechnie
Nevenka Francis
Sally Forrest-Holder
Melissa Murphy

Conference Highlights:

- Global Pandemics
- Disaster Management
- Rib Fracture Fixation
- Emergency Radiology
- Complex Abdominal Wall Hernias
- Paediatric Trauma
- Complex Critical Care Management
- Competence and Training
- Pregnancy and Emergency Surgery
- Geriatric Trauma
- Dedicated Nursing Session
- Medical Errors and Safety Checklists
- How I Do It – Operative Surgery

Date: 2nd – 4th March 2023

Venue: Sheraton Grand Sydney Hyde Park, Sydney, Australia

Estimated attendance: 450 Medical Professionals

PLEASE NOTE:

**THURSDAY 2nd MARCH COURSES (DMEP, TOPIC, EASC)
WILL BE RUN AT THE SHERATON GRAND BUT WE WILL NOT HAVE
EXHIBITORS ON THAT PRECONFERENCE DAY**

INTERNATIONAL SPEAKERS

Dr Andre Campbell	San Francisco, United States
Dr Grant Christie	Waikato, New Zealand
Dr Jay Doucet	San Diego, United States
Ms Heidi Hotz	Los Angeles, United States
Dr Mike Hunter	Dunedin, New Zealand
Dr Eric Revue	Paris, France
Dr Dror Soffer	Tel Aviv, Israel
Dr Michael Sugrue	Letterkenny, Ireland
Dr Martin Schreiber	Portland, United States

NATIONAL SPEAKERS

Dr Jules Catt	Interventional Radiologist, Liverpool, NSW
Dr John Crozier	Vascular and Trauma Surgeon, Liverpool, NSW
Dr Scott D'Amours	Surgeon, Trauma & Acute Care Surgery, Liverpool, NSW
Dr Michael Dinh	Director Institute Trauma and Injury Management, NSW
Dr Andrew Ellis	Surgeon, Director of Orthopaedics, Royal North Shore, NSW
Dr Ailene Fitzgerald	Trauma Surgeon, Director of Trauma, Canberra Hospital, ACT
Ms Nevenka Francis	Area Trauma Coordinator, Trauma, Liverpool, NSW
Dr Bruce French	Cardiothoracic Surgeon, Liverpool, NSW
Dr Alan Giles	Emergency Physician, Campbelltown, NSW
Dr Andrew Gilmore	Colorectal Surgeon, Liverpool, NSW
Dr Geoff Healey	Anaesthetist, Director of Trauma, Royal North Shore Hospital, NSW
Dr Martin Jarmin	Trauma Surgeon, Royal Perth, WA
Ms Helen Jowett	Trauma Program Manager, Royal Melbourne Children's Hospital, VIC
Dr Leon Lam	Specialist Emergency Radiologist, Liverpool, NSW
Dr Paul Lambrakis	Surgeon, Dep. Director Trauma & Acute Care Surgery, Liverpool, NSW
Dr Mary Langcake	Trauma Director, St George Hospital, NSW
Dr Valerie Malka	Surgeon, Director Trauma & Acute Care Surgery, Liverpool, NSW
Dr Kate Martin	Trauma Surgeon, Royal Melbourne, VIC
Ms Melissa Murphy	CNC, Trauma Program Manager, Liverpool, NSW
Dr Michael Parr	Intensive Care Specialist, Director of ICU, Liverpool, NSW
Dr Chris Partyka	ED Staff Specialist, Liverpool Hospital, NSW
Dr David Read	Surgeon, Director of Trauma, Royal Melbourne, VIC
Dr Simon Robertson	Anaesthetist, Canberra Hospital, ACT
Dr Glen Schlaphoff	Director, Interventional Radiologist, Liverpool, NSW
Mr Wayne Wallace	Intensive Care Paramedic, Bankstown Ambulance Service, NSW
Dr Martin Wullschleger	Surgeon, Director of Trauma, Royal Brisbane, QLD

EXHIBITOR OPPORTUNITIES	GOLD (\$10,000)	SILVER (\$6,500)	BRONZE (\$4,500)
* Exhibitor Table/Booth	1 Booth (prime location)	2 Tables (prime location)	1 Table
Company Logo in the Final Program	✓	✓	✓
Advertisement in the Final Program (artwork to be supplied)	(Full Page)	(Half Page)	(Quarter Page)
Participation in Exhibition Passport	✓	✓	✓
Complimentary Conference Registrations	4	3	2
Satchel insert (no larger than A4 size (to be supplied at sponsor's own cost) and/or Promotional material	✓	✓	✓
Company Logo on Website with link to company profile	✓	✓	✓ (no profile link)
Acknowledgement of Exhibitor during specific session to be confirmed with Conference Convenors	2	1	
Screen saver ads @ breaks	All breaks, both rooms		
Company acknowledgement during Opening and Closing Ceremonies by Convenor	✓		
Exhibitor pop up banner (supplied by Exhibitor) at entry of Grand Ballroom (2.5m x 1m)	✓		

EXHIBITOR OPPORTUNITIES

* Table – 2m x 1m

Booth – 3m x 3m

EXHIBITOR OPPORTUNITIES

Gold Exhibitor of \$10,000 (+GST) includes:

- One (1) booth Prime location (supplied by Exhibitor)
- Company Logo in the Final Program
- One (1) full page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Four (4) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo and Profile on Website with link
- Acknowledgement of Exhibitor during specific session (2) to be confirmed with Conference Convenors
- Screensaver ads at breaks – all breaks, both rooms
- Company acknowledgement during Opening and Closing Ceremonies by Convenor
- Exhibitor pop up banner (supplied by Exhibitor) at entry of a plenary session (measuring 2.5m x 1m)

Silver Exhibitor of \$6,500 (+GST) includes:

- Two (2) Trestle Tables Prime location
- Company Logo in the Final Program
- Half page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Three (3) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo and Profile on Website with link
- Acknowledgement of Exhibitor during specific session (1) to be confirmed with Conference Convenors

EXHIBITOR OPPORTUNITIES

Bronze Exhibitor of \$4,500 (+GST) includes:

- One (1) trestle table
- Company Logo in the Final Program
- One quarter page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Two (2) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo on Website (no link)

Other Opportunities include:

Advertising and Promotional Material

\$1,500 (+GST)

- Company logo on website (no link)
- Company Logo in the Final Program
- Promotional material can be distributed to participants
- Note: this does not include conference trade exhibition table or booth

CANCELLATION POLICY:

Written cancellation will be accepted up to 4 weeks prior to the Conference with 80% of the fee being reimbursed. No refunds will be made for cancellations after this date.

EXHIBITOR INFORMATION

Bump In and Out Times (strictly adhered to):

In: Friday 3rd March 6.45am (all exhibitors must be set up no later than 7.30am)
Out: Saturday, 4th March: After 3.30pm

Exhibition Hours:

Friday, 3rd March 2023 7.30am – 3.30pm
Saturday, 4th March 2023 8.00am – 3.30pm

Parking:

A special rate of \$55.00 for day parking at the hotel for all complimentary conference registrations according to level of sponsorship. Ticket/s to be then validated at the parking machine on the way out.

Sponsorship and Exhibition Contact:

Leanne McKechnie, Education and Training Manager
Trauma and Acute Care Surgery, Liverpool Hospital

Phone: +61 2 8738 6489
Email: SWSLHD-SWAN@health.nsw.gov.au
Website: swanconference.com

Important Dates:

Application and FULL payment must be received by 1st February 2023.

BOOK YOUR SPONSORSHIP NOW!

[EXHIBITOR ACCEPTANCE FORM LINK](#)

OR USE THIS QR CODE TO COMPLETE FORM



SPONSORSHIP ENQUIRY



SWSLHD-SWAN@health.nsw.gov.au



+61 2 8738 6489

On receipt of this form a tax invoice will be sent to you.



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Website: swanconference.com

SWAN Secretariat

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