



SWAN 2020

TRAUMA CRITICAL CARE & EMERGENCY SURGERY CONFERENCE

23rd - 25th JULY 2020

SHERATON GRAND HYDE PARK

SYDNEY, AUSTRALIA

WEBSITE: SWANCONFERENCE.COM

The annual SWAN Trauma, Critical Care & Emergency Surgery Conference has become the most popular and best attended conference of its kind in Australia. As we enter our record 28th year, we continue to grow and expand our program and faculty expertise. Once again the venue is the magnificent Sheraton Grand in Sydney, overlooking the beautiful Hyde Park.

The Conference Scientific Program will once again impress you with our International world renowned faculty from Israel, the United States, Ireland and Canada as well as our stellar National experts. This will again be an amazing two days of lectures, great debates, interactive case scenarios, key note speeches, prize winning competitions and Q and A sessions. There is also our popular free paper session for all to have a chance at presenting their current work and scientific research. SWAN will again ask the popular “Hard Talk” questions and enjoy heated discussions on the controversies and complexities of trauma and emergency surgery care.

We will now be making the Thursday pre-Conference day a regular part of our Conference and for 2020 we will be running 4 Workshops/Courses including DMEP (Disaster Management and Emergency Preparedness Course), TOPIC (Trauma Outcomes Performance Improvement Course), EASC (Emergency Abdominal Surgery Course) and REBOA (Resuscitative Endovascular Balloon Occlusion of the Aorta Course).

Feedback from past delegates has been fantastic and we greatly appreciate the comments and compliments. We have incorporated into the new program a number of delegate requests and suggestions. We want this conference to leave you inspired and encouraged to take your experience and expertise to the next level. Trauma and Emergency General Surgery continue to be the epitome of difficult clinical challenges and we see this meeting as a meeting of like minds and hearts that will embrace those challenges and provide the best of care for their patients and communities.

We really look forward to seeing you at Australia's leading Trauma, Critical Care and Emergency Surgery Conference for an excellent two days of education, entertainment and inspiration and a great preconference day of workshops and courses. This conference will ensure you are up to date as well as give you the privilege of sharing the vast experience and knowledge of our faculty of experts as well as other delegates involved in trauma care.



Dr Valerie Malka
Conference Co-Convenor



Dr Scott D'Amours
Conference Co-Convenor

EXHIBITOR PROSPECTUS

Conference Organising Committee:

Dr Valerie Malka – Co-Convenor
Dr Scott D'Amours – Co-Convenor
Dr Paul Lambrakis
Nevenka Francis
Sally Forrest-Horder
Melissa Murphy
Melissa Moroney
Sonia Gagliardi
Julie-Anne Thring
Christie Raju

Conference Highlights:

- Disaster Management
- Rib Fracture Fixation
- Emergency Radiology
- Complex Abdominal Wall Hernias
- Paediatric Trauma
- Complex Critical Care Management
- Competence and Training
- Pregnancy and Emergency Surgery
- Geriatric Trauma
- Dedicated Nursing Session
- Medical Errors and Safety Checklists
- How I Do It – Operative Surgery

Date: 23rd to 25th July 2020

Venue: Sheraton Grand Sydney Hyde Park, Sydney, Australia

Estimated attendance: 450 Medical Professionals

PLEASE NOTE:

**THURSDAY 23rd JULY COURSES (DMEP, TOPIC, REBOA, EASC) WILL BE RUN
AT LIVERPOOL HOSPITAL**

INTERNATIONAL SPEAKERS

Dr Elizabeth Benjamin
Dr Grant Christey
Dr Jay Doucet
Mr Mike Glenn
Dr Dror Soffer
Dr Michael Sugrue
Dr Martin Schreiber
Dr Eric Revue

Los Angeles, USA
Waikato, New Zealand
San Diego, USA
Seattle, USA
Tel Aviv, Israel
Letterkenny, Ireland
Portland, USA
Paris, France

NATIONAL SPEAKERS

Dr John Crozier
Dr Scott D'Amours
Ms Jennifer Dobson
Dr Andrew Ellis
Dr Ailene Fitzgerald
Ms Nevenka Francis
Dr Bruce French
Dr Alan Giles
Dr Andrew Gilmore
Ms Helen Jowett
Dr Leon Lam
Dr Paul Lambrakis
Dr Mary Langcake
Dr Valerie Malka
Dr Kate Martin
Dr Michael Parr
Dr Chris Partyka
Dr David Read
Dr Glen Schlaphoff
Mr Wayne Wallace
Dr Martin Wullschleger
TBA
TBA
TBA
TBA
TBA
TBA

Vascular and Trauma Surgeon, Liverpool Hospital, NSW
Surgeon, Acute Care Surgery, Liverpool Hospital, NSW
Nurse Practitioner, ASU, Nepean Hospital
Surgeon, Director of Orthopaedics, Royal North Shore Hospital
Trauma Surgeon, Director of Trauma, Canberra Hospital, ACT
Area Trauma Coordinator, Trauma, Liverpool Hospital, NSW
Cardiothoracic Surgeon, Liverpool Hospital, NSW
Emergency Physician, Campbelltown Hospital, NSW
Colorectal Surgeon, Liverpool Hospital, NSW
Trauma Program Manager, Royal Melbourne's Children Hospital
Radiologist, Liverpool Hospital, NSW
Surgeon, Deputy Director Acute Care Surgery, Liverpool Hospital, NSW
Trauma Director, St George Hospital, NSW
Surgeon, Director Acute Care Surgery, Liverpool Hospital, NSW
Trauma Surgeon, The Alfred Hospital, VIC
Intensive Care Specialist, Director of ICU, Liverpool Hospital, NSW
ED Staff Specialist, Liverpool Hospital, NSW
General & Trauma Surgeon, Darwin Hospital, NT
Director, Interventional Radiologist, Liverpool Hospital, NSW
Intensive Care Paramedic, Bankstown Ambulance Service, NSW
Surgeon, Director of Trauma, Gold Coast Hospital, QLD

EXHIBITOR OPPORTUNITIES

* Table – 2m x 1m, Booth – 3m x 3m

EXHIBITOR OPPORTUNITIES	GOLD (\$10,000)	SILVER (\$6,500)	BRONZE (\$4,500)
* Exhibitor Table/Booth	1 Booth (prime location)	2 Tables (prime location)	1 Table
Company Logo in the Final Program	✓	✓	✓
Advertisement in the Final Program (artwork to be supplied)	(Full Page)	(Half Page)	(Quarter Page)
Participation in Exhibition Passport	✓	✓	✓
Complimentary Conference Registrations	4	3	2
Satchel insert (no larger than A4 size (to be supplied at sponsor's own cost) and/or Promotional material	✓	✓	✓
Company Logo on Website with link to company profile	✓	✓	✓ (no profile link)
Acknowledgement of Exhibitor during specific session to be confirmed with Conference Convenors	2	1	
Screen saver ads @ breaks	All breaks, both rooms		
Company acknowledgement during Opening and Closing Ceremonies by Convenor	✓		
Exhibitor pop up banner (supplied by Exhibitor) at entry of Grand Ballroom (2.5m x 1m)	✓		

EXHIBITOR OPPORTUNITIES

Gold Exhibitor of \$10,000 (+GST) includes:

- One (1) booth Prime location (supplied by Exhibitor)
- Company Logo in the Final Program
- One (1) full page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Four (4) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo and Profile on Website with link
- Acknowledgement of Exhibitor during specific session (2) to be confirmed with Conference Convenors
- Screensaver ads at breaks – all breaks, both rooms
- Company acknowledgement during Opening and Closing Ceremonies by Convenor
- Exhibitor pop up banner (supplied by Exhibitor) at entry of a plenary session (measuring 2.5m x 1m)

Silver Exhibitor of \$6,500 (+GST) includes:

- Two (2) Trestle Tables Prime location
- Company Logo in the Final Program
- Half page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Three (3) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo and Profile on Website with link
- Acknowledgement of Exhibitor during specific session (1) to be confirmed with Conference Convenors

EXHIBITOR OPPORTUNITIES

Bronze Exhibitor of \$4,500 (+GST) includes:

- One (1) trestle table
- Company Logo in the Final Program
- One quarter page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Two (2) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
- Company Logo on Website (no link)

Other Opportunities include:

- **Advertising and Promotional Material** **\$1,500 (+GST)**
 - Company logo on website (no link)
 - Company Logo in the Final Program
 - One (1) satchel insert (no larger than A4 to be supplied at sponsor's cost) and/or Promotional material
 - Note: this does not include conference trade exhibition table or booth
- **Mix and Mingle @ 5pm** **\$10,000 (+GST)**
 - The opportunity to 'mix and mingle' with delegates and faculty for an hour after close of the first day of SWAN (5pm Friday 26th July).

Cancellation policy:

Written cancellation will be accepted up to 4 weeks prior to the Conference with 80% of the fee being reimbursed. No refunds will be made for cancellations after this date.

EXHIBITOR INFORMATION

Bump In and Out Times (strictly adhered to):

In: Friday 24th July 6.45am (all exhibitors must be set up no later than 7.30am)
Out: Saturday, 25th July: After 3.30pm

Exhibition Hours:

Friday, 24 th July 2020	7.30am – 3.30pm
Saturday, 25 th July 2020	8.00am – 3.30pm

Parking:

A special rate of \$55.00 for day parking at the hotel for all complimentary conference registrations according to level of sponsorship. Ticket/s to be then validated at the parking machine on the way out.

Sponsorship and Exhibition Contact:

Melissa Moroney, SWAN Secretariat - +61 2 8738 3928
Trauma Department, Liverpool Hospital

Phone: +61 2 8738 3928
Fax: +61 2 8738 3926
Email: SWSLHD-SWAN@health.nsw.gov.au
Web: swanconference.com

Important Dates:

Application and FULL payment must be received by 1st June 2020

EXHIBITOR ACCEPTANCE FORM

Company Details

ORGANISATION:

ADDRESS:

SUBURB:

STATE:

POSTCODE:

ABN:

Contact Details

FIRST NAME:

SURNAME:

POSITION:

PHONE:

EMAIL:

Sponsorship Levels (all amounts are in Australian dollars plus GST)

Gold \$10,000

Silver \$6,500

Bronze \$4,500

Mix & Mingle \$10,000

Advertising / Promotional Material \$1500

Additional Registration \$500

SIGNATURE:

DATE:

To confirm a sponsorship package, please return this completed acceptance form to:

SWSLHD-SWAN@health.nsw.gov.au or fax to +61 2 8738 3926

On receipt of this form a tax invoice will be sent to you.



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Website: swanconference.com

SWAN Secretariat: Melissa Moroney

Tel: 8738 3928

Email: Melissa.Moroney@health.nsw.gov.au