

SWAN 2018

TRAUMA, CRITICAL CARE & EMERGENCY SURGERY CONFERENCE

27th & 28th July

SPONSORSHIP PROSPECTUS

**Sheraton On The Park
Sydney, Australia**





SWAN 2018

TRAUMA, CRITICAL CARE & EMERGENCY SURGERY CONFERENCE

27-28 JULY 2018

Following on from the enormous success of our 25th Anniversary SWAN conference, it is with great pleasure that we welcome you to SWAN 2018 being held in the heart of beautiful Sydney in the CBD. We will again have a stellar line up of international speakers, this time from the USA, South Africa, Norway, New Zealand and Canada. Joining them will be our own well respected national experts in trauma care.

This conference is seen as the premier Australian Trauma, Surgical Critical Care and Emergency Surgery annual meeting. SWAN 2018 again promises to be outstanding with a great mix of lectures, debates, interactive case scenarios, key note speeches and Q and A sessions.

This conference will showcase the latest in emergency surgery and trauma care. We will have a broad range of topics presented in a program that focuses on difficult operative scenarios, critical decision making, controversial issues and pitfalls of common and not so common surgical presentations and expert tips to manage these.

We really look forward to seeing you at SWAN 2018 for a superb two days of education, entertainment, inspiration and innovation. Don't miss out on this great opportunity to be up to date and to learn from the experts as well as to network with other colleagues.



Dr Scott D'Amours

Conference Convenor



Dr Valerie Malka

Conference Convenor



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Conference Organisers: Dr Scott D'Amours – Convenor
Dr Valerie Malka – Convenor
Ms Sonia Gagliardi – SWAN Secretariat

Conference Highlights:

- Terror Attacks and Mass Casualties
- Traumatic Brain Injury
- Imaging in Paediatrics & Pregnancy
- Trauma Surgery Tricks of the Trade
- Rib Fracture Fixation
- Quality in Emergency Surgical Care
- Critical Care Complexities
- Dedicated Nursing Forum
- Alcohol and Trauma
- What's New in Pre-Hospital Care

Date: 27 – 28 July 2018

Venue: Sheraton On The Park, Sydney AUSTRALIA

Estimated attendance: Approximately 400 Medical Professionals




INTERNATIONAL SPEAKERS



DR WALTER BIFFL	SAN DIEGO, CA, USA
DR MARK BOWYER	WASHINGTON DC, USA
DR MITCHELL COHEN	DENVER, COLORADO, USA
MS HEIDI HOTZ	LOS ANGELES, CA, USA
DR JOAKIM JORGENSEN	OSLO, NORWAY
DR ROSALYND POCHIN	NELSON, NEW ZEALAND
DR SANDRO RIZOLI	TORONTO, CANADA
DR ELMIN STEYN	CAPETOWN, SOUTH AFRICA

NATIONAL SPEAKERS

Zsolt Balogh	Trauma Director, John Hunter Hospital, NSW
Cino Bendinelli	Trauma Surgeon, John Hunter Hospital, NSW
Fred Betros	General Surgeon, Blacktown and Hawkesbury Hospitals, NSW
Jovy Carpio	Trauma Fellow, Trauma Department, Liverpool Hospital, NSW
Jules Catt	Diagnostic Radiologist, Liverpool Hospital, NSW
John Crozier	Vascular and Trauma Surgeon, Liverpool Hospital, NSW
Kate Dale	Nurse Practitioner, Gold Coast Hospital, QLD
Andrew Ellis	Orthopaedic Surgeon, Director of Orthopaedics, Royal North Shore, NSW
Ailene Fitzgerald	Trauma Surgeon, Director Trauma Services, Canberra Hospital, ACT
Mark Fitzgerald	ED Physician, Trauma Director, The Alfred, Melbourne, VIC
Sally Forrest-Horder	Trauma Case Manager, Trauma Department, Liverpool Hospital, NSW
Nevenka Francis	Area Trauma Coordinator, Trauma Department, Liverpool Hospital, NSW
Alan Giles	Emergency Physician, Campbelltown Hospital, NSW
Bernie Hanrahan	Anaesthetic/Retrieval Specialist, Liverpool Hospital/Careflight, NSW
Martin Jarmin	Trauma Fellow, Trauma Department, Liverpool Hospital, NSW
Leon Lam	Radiologist, Liverpool Hospital, NSW
Paul Lambrakis	Acute Surgical Unit Staff Specialist, Liverpool Hospital, NSW
Mary Langcake	Trauma Surgeon, Director of Trauma, St George Hospital, NSW
Ryan Looney	Trauma Coordinator, Trauma Department, Liverpool Hospital, NSW
Kate Martin	Trauma Surgeon, The Alfred Hospital, VIC
Mark Midwinter	Staff Surgeon, Bundaberg Hospital, QLD
Chris Partyka	ED Staff Specialist, Liverpool Hospital, NSW
David Read	Director of Trauma, Royal Darwin Hospital, NT
Simon Robertson	Anaesthetist, Canberra Hospital, ACT
Jeffrey Rosenfeld	Senior Neurosurgeon/Major General ADF, The Alfred Hospital, VIC
Ryan Rudolph	Interventional Radiologist, Liverpool Hospital, NSW
Phil Truskett	Emergency & General Surgeon, Prince of Wales, NSW
Wayne Wallace	Intensive Care Paramedic, Bankstown Ambulance Service, NSW
Martin Wullschlegler	Surgeon, Director of Trauma, Gold Coast Hospital, QLD

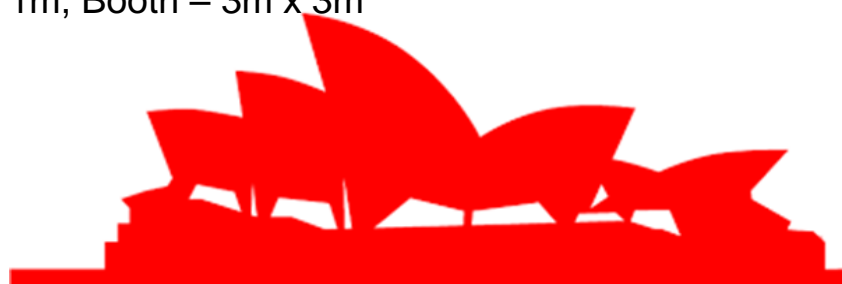


SPONSORSHIP OPPORTUNITIES



SPONSORSHIP OPPORTUNITIES	GOLD (\$10,000)	SILVER (\$6,500)	BRONZE (\$4,000)
* Exhibition Table/Booth	1 Booth (prime location)	2 Tables (prime location)	1 Table
Company Logo in the Final Program	✓	✓	✓
Advertisement in the Final Program (artwork to be supplied)	(Full Page)	(Half Page)	(Quarter Page)
Participation in Exhibition Passport	✓	✓	✓
Complimentary Conference Registrations	4	2	1
Satchel insert (no larger than A4 size (to be supplied at sponsor's own cost) and/or Promotional material	✓	✓	✓
Company Profile on Website with link	✓	✓	
Acknowledgement of sponsorship of specific session to be confirmed with Conference Convenors	2	1	
Screen saver ads @ breaks	All breaks, both rooms		
Company acknowledgement during Opening and Closing Ceremonies by Convenor	✓		
Sponsor pop up banner (supplied by sponsor) at entry of Grand Ballroom (2.5m x 1m)	✓		

* Table – 2m x 1m, Booth – 3m x 3m





SPONSORSHIP OPPORTUNITIES

Gold Sponsorship of \$10,000 (+GST) includes:

- Two (2) trestle tables or one (1) booth near main registration desk
- Company Logo in the Final Program
- One (1) full page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Four (4) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material
- Company Profile on Website with link
- Screensaver ads at breaks – all breaks, both rooms
- Acknowledgement of sponsorship of specific session (2) to be confirmed with Conference Convenors
- Company acknowledgement during Opening and Closing Ceremonies by Convenor
- Sponsor pop up banner (supplied by sponsor) at entry of a plenary session (measuring 2.5m x 1m)

Silver Sponsorship of \$6,500 (+GST) includes:

- One (1) prime exhibitor space, includes one (1) trestle table
- Company Logo in the Final Program
- Half page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Two (2) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material
- Company Profile on Website with link
- Acknowledgement of sponsorship of specific session (1) to be confirmed with Conference Convenors





Bronze Sponsorship of \$4,000 (+GST) includes:

- One (1) trestle table
- Company Logo in the Final Program
- One quarter page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- One (1) complimentary Conference registration
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material

Other Sponsorship of \$1,500 (+GST) includes:

- Company logo on website (no link)
- Company Logo in the Final Program
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material
- (Note: this does not include conference trade exhibition)





SPONSORSHIP PROSPECTUS

Bump In and Out Times (strictly adhered to):

In: Friday 27th July 6.45am (all exhibitors must be set up no later than 7.30am)

Out: Saturday, 28th July: After 3.30pm

Exhibition Hours:

Friday, 27th July 2018 7.30am – 3.30pm

Saturday, 28th July 2018 8.00am – 3.30pm

Parking:

A special rate of \$55.00 for day parking at the hotel for all complimentary conference registrations according to level of sponsorship. Ticket/s to be then validated at the parking machine on the way out.

Sponsorship and Exhibition Contact:

Sonia Gagliardi, SWAN Secretariat - +61 2 8738 3928

Trauma Department, Liverpool Hospital

Phone: +61 2 8738 3928

Fax: +61 2 8738 3926

Email: SWSLHD-SWAN@sswahs.nsw.gov.au

Web: swanconference.com

Important Dates:

Application and FULL payment must be received by 1st June 2018





SPONSORSHIP ACCEPTANCE FORM

Company Details

ORGANISATION:

ADDRESS:

SUBURB:

STATE:

POSTCODE:

ABN:

Contact Details

FIRST NAME:

SURNAME:

POSITION:

PHONE:

EMAIL:

Sponsorship Levels (all amounts are in Australian dollars plus GST)

Gold \$10,000

Silver \$6,500

Bronze \$4,000

Other \$1,500

SIGNATURE:

DATE:

To confirm a sponsorship package, please return this completed acceptance form to:

SWSLHD-SWAN@sswahs.nsw.gov.au or fax to +61 2 8738 3926

On receipt of this form a tax invoice will be sent to you.

