

SWAN 2017

TRAUMA CONFERENCE

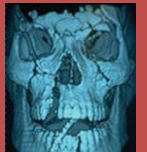
NOW INCLUDING

CRITICAL CARE &
EMERGENCY SURGERY

28 – 29 JULY 2017

SPONSORSHIP PROSPECTUS

25th Anniversary



SHERATON ON THE PARK HOTEL
SYDNEY AUSTRALIA

SWAN 25 TRAUMA CONFERENCE

28-29 JULY 2017

It is with immense pleasure that we welcome you to SWAN 2017 which, for the first time, is being held in the Sydney CBD at the beautiful Sheraton On The Park Hotel. We will be celebrating our 25th Anniversary which makes us Australia's longest running Trauma Conference and now its most successful.

To celebrate our 25th Anniversary we will have a stellar line up of speakers, headed by Professor Michael Sugrue from Ireland, the Founder of SWAN and previous long-term Director of Trauma at Liverpool Hospital. Joining him will be a world renowned international faculty from the USA, Canada, Thailand, Scotland, The Netherlands and New Zealand as well as our own national experts in trauma care.

Also in celebration of our anniversary and our move to the city, we have expanded the program to include Critical Care and Emergency Surgery which brings us in line with the global move towards Acute Care Surgery as a separate and well defined specialty. This conference promises to be outstanding with a great mix of lectures, debates, interactive case scenarios, key note speeches and Q and A sessions.

This year we will hear 'Stories from' various remote, dangerous, different and exciting places and situations. We will have a broad range of topics presented in a program that focuses on difficult operative scenarios, critical decision making, controversial issues and strategies on how to find your way out of nightmare clinical situations.

We especially look forward to seeing you at SWAN 2017, Australia's leading Trauma, Critical Care and Emergency Surgery Conference, for a superb two days of education, entertainment, inspiration and innovation. Don't miss out on this great opportunity to be up to date and to learn from the experts as well as to network with other colleagues.

Dr Scott D'Amours

Conference Convenor

Dr Valerie Malka

Conference Convenor



SPONSORSHIP PROSPECTUS

Conference Organisers: Dr Scott D'Amours – Convenor
Dr Valerie Malka – Convenor
Ms Sonia Gagliardi – SWAN Secretariat

Conference Highlights:

- Hard Talk Sessions on Controversial Topics
- Difficult Operative Situations
- Emergency Surgery Catastrophies
- Complex Clinical Decision Making
- Papers that Changed my Practice
- Case Scenarios
- Trauma Training in the Modern Era
- Missed Injuries and Errors in Care

Date: 28 – 29 July 2017

Venue: Sheraton On The Park Hotel, Sydney

Estimated attendance: Approximately 300 Medical Professionals



INVITED SPEAKERS:

Dr Chris Bleeker
Dr Narain Chotirosniramit
Dr Bryan Cotton
Dr Euan Dickson
Dr Sharon Henry
Dr Mike Hunter
Dr Kenji Inaba
Dr John Kortbeek
Dr Michael Sugrue

INTERNATIONAL FACULTY

NIJMEGEN, THE NETHERLANDS
CHIANG MAI, THAILAND
HOUSTON, USA
GLASGOW, SCOTLAND
BALTIMORE, USA
DUNEDIN, NEW ZEALAND
LOS ANGELES, USA
CALGARY, CANADA
LETTERKENNY, IRELAND

INVITED SPEAKERS:

Zsolt Balogh
Brian Burns
Jovy Carpio
John Crozier
Ailene Fitzgerald
Sally Forrest-Horder
Nevenka Francis
Alan Giles
Andrew Gilmore
Bernie Hanrahan
Ken Harrison
Martin Jarmin
Leon Lam
Paul Lambrakis
Patrick Liston
Bronte Martin
Kate Martin
Paul Middleton
Louise Niggemeyer
Navin Niles
Chris Partyka
David Read
Glen Schlaphoff
Wayne Wallace

Trauma Surgeon, Trauma Director, John Hunter Hospital, NSW
ED Physician, Prehospital & Retrieval Specialist, Sydney HEMS Trauma Director NSW
Trauma Fellow, Trauma Department, Liverpool Hospital, NSW
Vascular and Trauma Surgeon, Liverpool Hospital, NSW
Trauma Surgeon, Director Trauma Services, Canberra Hospital, ACT
Trauma Case Manager, Trauma Department, Liverpool Hospital, NSW
Area Trauma Coordinator, Trauma Department, Liverpool Hospital, NSW
Emergency Physician, Campbelltown Hospital, NSW
General & Colorectal Surgeon, Liverpool Hospital, NSW
Anaesthetic/Retrieval Specialist, Liverpool Hospital/Careflight, NSW
Anaesthetist, Westmead Hospital, NSW
Trauma Fellow, Trauma Department, Liverpool Hospital, NSW
Radiologist, Liverpool Hospital, NSW
Acute Surgical Unit Staff Specialist, Liverpool Hospital, NSW
Senior Intensivist, ICU, Liverpool Hospital, NSW
Trauma Coordinator, Royal Darwin Hospital, NT
Trauma Surgeon, The Alfred Hospital, VIC
Emergency Physician, Liverpool Hospital, NSW
Trauma Coordinator, The Alfred Hospital, VIC
Head & Neck Surgeon, Liverpool Hospital, NSW
ED Staff Specialist, Liverpool Hospital, NSW
Director of Trauma, Royal Darwin Hospital, NT
Director of Radiology, Liverpool Hospital, NSW
Intensive Care Paramedic, Bankstown Ambulance Service, NSW

AUSTRALIAN FACULTY



SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITIES	GOLD (\$10,000)	SILVER (\$6,500)	BRONZE (\$4,500)
* Exhibition Table/Booth	1 Booth or 2 Tables (prime location)	1 Table (prime location)	1 Table
Company Logo in the Final Program	✓	✓	✓
Advertisement in the Final Program (artwork to be supplied)	(Full Page)	(Half Page)	(Quarter Page)
Participation in Exhibition Passport	✓	✓	✓
Complimentary Conference Registrations	4	2	1
Satchel insert (no larger than A4 size (to be supplied at sponsor's own cost) and/or Promotional material	✓	✓	✓
Company Profile on Website with link	✓	✓	
Screen saver ads @ breaks	All breaks, both rooms	1 break, both rooms	
Acknowledgement of sponsorship of specific session to be confirmed with Conference Convenors	2	1	
Company acknowledgement during Opening and Closing Ceremonies by Convenor	✓		
Sponsor pop up banner (supplied by sponsor) at entry of a plenary session (measuring 2.5m x 1m)	✓		

* Table – 2m x 1m, Booth – 3m x 3m



SPONSORSHIP OPPORTUNITIES

Gold Sponsorship of \$10,000 (+GST) includes:

- Two (2) trestle tables or one (1) booth near main registration desk
- Company Logo in the Final Program
- One (1) full page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Four (4) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material
- Company Profile on Website with link
- Screensaver ads at breaks – all breaks, both rooms
- Acknowledgement of sponsorship of specific session (2) to be confirmed with Conference Convenors
- Company acknowledgement during Opening and Closing Ceremonies by Convenor
- Sponsor pop up banner (supplied by sponsor) at entry of a plenary session (measuring 2.5m x 1m)

Silver Sponsorship of \$6,500 (+GST) includes:

- One (1) prime exhibitor space, includes one (1) trestle table
- Company Logo in the Final Program
- Half page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- Two (2) complimentary Conference registrations
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material
- Company Profile on Website with link
- Screensaver ads at break – 1 break, both rooms
- Acknowledgement of sponsorship of specific session (1) to be confirmed with Conference Convenors

Bronze Sponsorship of \$4,500 (+GST) includes:

- One (1) trestle table
- Company Logo in the Final Program
- One quarter page advertisement in the Final Program (artwork to be supplied)
- Participation in Exhibition Passport
- One (1) complimentary Conference registration
- One (1) satchel insert (no larger than A4 size to be supplied at sponsor's own cost) and/or Promotional material



SPONSORSHIP PROSPECTUS

Bump In and Out Times (strictly adhered to):

In: Friday 28th July 6.45am (all exhibitors must be set up no later than 7.30am)

Out: Saturday, 29th July: 1.30pm – 3.30pm

Exhibition Hours:

Friday, 28 July 2017 7.30am – 5.00pm

Saturday, 29th July 2017 8.00am – 2.00pm

Sponsorship and Exhibition Contact:

Sonia Gagliardi, SWAN Secretariat - +61 2 8738 3928

Trauma Department, Liverpool Hospital

Phone: +61 2 8738 3927

Fax: +61 2 8738 3926

Email: SWAN@sswahs.nsw.gov.au

Web: <http://www.swslhd.nsw.gov.au/liverpool/trauma/>

Important Dates:

Application and FULL payment must be received by 31st May 2017



SPONSORSHIP ACCEPTANCE FORM

Company Details

ORGANISATION:

ADDRESS:

SUBURB:

STATE:

POSTCODE:

ABN:

Contact Details

FIRST NAME:

SURNAME:

POSITION:

PHONE:

EMAIL:

Sponsorship Levels (all amounts are in Australian dollars plus GST)

Gold \$10,000

Silver \$6,500

Bronze \$4,500

SIGNATURE:

DATE:

To confirm a sponsorship package, please return this completed acceptance form to:

SWAN@sswabs.nsw.gov.au or fax to +61 2 8738 3926

On receipt of this form a tax invoice will be sent to you.

